HDB Financial Services Limited
3rd and 4th Floor, Hemalatha Mansion,
7-1-397/111 & 112, S R Nagar,
Hyderabad - 500 038, Telangana.
Web : www.hdbfs.com
CIN - U65993GJ2007PLC051028
Email : customer.support@hdbfs.com

Date: 30-10-2026

1. MS HONEY CREATIONS
29 KANAK BEHARI MARKET KOTWALI ROAD
CHOWK LUCKNOW-226003 UTTAR PRADESH

And Also
FLAT NO.203 ON 2ND FLOOR ARYAVED
MANSION ON PLOT NO.B-1-29/69,SITUATED AT
MOHALLA SECTOR- Q, ALIGANJ STREET,
ALIGANJ YOJNA LUCKNOW-226024

2. BHAWNA BALI
FLAT NO 203 ARYAVED MANSION SEC Q B1-
29/69 NEAR PRABHAKAR HOSPITAL ALIGANJ
LUCKNOW-226024 UTTAR PRADESH

3. HONEY GROVER
FLAT NO 203 ARYAVED MANSION SEC Q B1-29/69
NEAR PRABHAKAR HOSPITAL ALIGANJ
LUCKNOW-226024 UTTAR PRADESH

Subject: Notice for Sale of the Mortgaged Property (Ref. Loan Account Number- 58554703

Dear Sir / Madam,

Please refer to Demand Notice dated **15.06.2026** issued by HDB Financial Services Limited (hereinafter called HDBFS) under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein the Company had called upon you to pay the dues of **Rs.5389487.31/- (Rupees Fifty Three Lakhs Eighty Nine Thousand Four Hundred Eighty Seven and Paise Thirty One Only) as of 10.06.2026 and future contractual interest till actual realization together with incidental expenses, cost and charges etc..** until payment in full **(hereinafter referred as the "outstanding amount")** and payable by you all pertaining to loan account number **58554703**, within 60 days from the date of the said notice.

1) Since you have failed and neglected to pay the amount as demanded in the said notice as such, the Authorised officer of HDBFS has taken **symbolic possession** of the properties described herein below in Annexure "A" (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 13 (4) of the said Act read with Rule 9 of the said Rules.

2) This is to inform you that all the requisitions under the provisions of **SARFAESI Act and The Security Interest (Enforcement) Rules**, 2002 have been complied with and HDBFS now proposes to sell the secured asset as mentioned in Annexure "A" annexed herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8 (5) of Security Interest (Enforcement) Rules, 2002 after a period of 30 days from the date of this notice on **'AS IS WHERE IS AND WHATEVER THERE IS' basis**, unless we receive the entire outstanding i.e. **Rs.5389487.31/- (Rupees Fifty Three Lakhs Eighty Nine Thousand Four Hundred Eighty Seven and Paise Thirty One Only) as of 10.06.2026 and future contractual interest till actual realization together with incidental expenses, cost and charges etc..** until payment in full **(hereinafter referred as the "outstanding amount")** until payment in full within the statutory period of 30 days, which please note.

S.No.	PARTICULARS	DETAILS
1	DATE OF INSPECTION	20.11.2026 - BETWEEN 12:00 PM TO 2.00 PM IST
2	LAST DATE OF DEPOSIT OF EMD AND DOCUMENTS	04-12-2026- TILL 5 PM
3	PLACE OF SUBMISSION OF DOCUMENTS	HDB FINANCIAL SERVICES LIMITED, Khasra no. 47, 2nd Floor, Opposite Dussehra Ground, Vikaspuri, New Delhi-110018
4	DATE OF AUCTION	07-12-2026
5	TIME OF AUCTION	*10.30 AM TO 12.30 .PM WITH UNLIMITED EXTENSION OF 5 MINUTES*
6	MODE OF AUCTION	E-AUCTION THROUGH WEBSITE : https://www.bankeauctions.com/

(The borrower's attention is invited to provisions of Sub-Section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets)

For HDB Financial Services Limited

Authorized Officer

HDB FINANCIAL SERVICES

HDB Financial Services Limited
3rd and 4th Floor, Hemalatha Mansion,
7-1-397/111 & 112, S R Nagar,
Hyderabad - 500 038, Telangana.
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Annexure- A

Name of the Borrowers and Account No.	Amount outstanding	Description of Mortgage property	Reserve Price Fixed (IN INR) & EMD (IN INR)
1.MS HONEY CREATIONS 29 KANAK BEHARI MARKET KOTWALI ROAD CHOWK LUCKNOW-226003 UTTAR PRADESH And Also FLAT NO.203 ON 2ND FLOOR ARYAVED MANSION ON PLOT NO.B-1-29/69,SITUATED AT MOHALLA SECTOR- Q, ALIGANJ STREET, ALIGANJ YOJNA LUCKNOW-226024 2) BHAWNA BALI , FLAT NO 203 ARYAVED MANSION SEC Q B1-29/69 NEAR PRABHAKAR HOSPITAL ALIGANJ ALIGANJ LUCKNOW-226024 UTTAR PRADESH 3) HONEY GROVER , FLAT NO 203 ARYAVED MANSION SEC Q B1-29/69 NEAR PRABHAKAR HOSPITAL ALIGANJ LUCKNOW-226024 UTTAR PRADESH Account No. 58554703	Rs.5389487.31/- (Rupees Fifty Three Lakhs Eighty Nine Thousand Four Hundred Eighty Seven and Paise Thirty One Only) as of 10.06.2026 and future contractual interest till actual realization together with incidental expenses, cost and charges etc.	All the Piece and Parcel of property Flat No.203 on 2nd Floor having super area 113.42 sq mtr, in the building popularly known as "Aryaved Mansion", Constructed on Plot No.B-1-29/69,Situated at Mohalla- Sector- Q, Aliganj Street, Aliganj Yojna, Ward- Mahakavi Jaishanker Prasad, Tehsil & Dist- Lucknow. Property Bounded as North: House No.B-1/28/69, South: House No.B-1/30/69East: O.T.S Boundary Mini M.I.G Houses West: Gallery and Flat No.201	**Reserve Price (IN INR):** Rs. 80,58,600/- (Rupess Eighty Lakhs Fifty-Eight Thousand Six Hundred Only) **EMD Amount(IN INR)** : Rs. 8,05,860/- (Rupess Eight Lakhs Five Thousand Eight Hundred Sixty Only)

FOR HDB FINANCIAL SERVICES LIMITED

AUTHROISED OFFICER